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# Unlocking Value

## The Art of Fundamental Analysis

Unleash the Power of Intrinsic Analysis and Make Informed Investment Decisions

## शेयर बाजार

पूरा ज्ञान तो कमाई आसान  
हम सिर्फ पढ़ाते नहीं, कमाना सिखाते हैं।



# Course Curriculum

## 01 Introduction to Fundamental Analysis

- ▶ Understanding the significance of fundamental analysis in investment decision-making
- ▶ Exploring key concepts, terminologies, and approaches in fundamental analysis

## 02 Financial Statement Analysis

- ▶ Analyzing balance sheets, income statements, and cash flow statements
- ▶ Evaluating financial ratios and indicators to assess

## 03 Business and Industry Analysis

- ▶ Conducting industry research and assessing market dynamics
- ▶ Analyzing competitive positioning, business models, and growth prospects

## 04 Company Valuation Methods

- ▶ Exploring different valuation techniques, such as discounted cash flow (DCF) analysis and relative valuation
- ▶ Applying valuation models to determine the intrinsic value of companies

## 05 Evaluating Management and Corporate Governance

- ▶ Assessing the quality and effectiveness of company management
- ▶ Understanding the impact of corporate governance on long-term value creation

## 06 Economic Analysis and Macroeconomic Factors

- ▶ Examining the influence of macroeconomic indicators on company performance
- ▶ Analyzing economic trends, monetary policy, and fiscal factors

## 07 Risk Assessment and Margin of Safety

- ▶ Identifying and evaluating risks associated with investment opportunities
- ▶ Incorporating a margin of safety approach to mitigate potential risks

## 08 Specialized Fundamental Analysis Techniques

- ▶ Exploring sector-specific analysis techniques
- ▶ Examining special situations like mergers and acquisitions, spin-offs, and restructuring

## 09 Case Studies and Real-World Applications

- ▶ Applying fundamental analysis principles to real-world investment scenarios
- ▶ Analyzing case studies of successful value investing strategies

## 10 Investment Decision-Making and Portfolio Management

- ▶ Integrating fundamental analysis insights into investment decision-making process
- ▶ Managing a portfolio of investments based on fundamental analysis principles

### Who Should Attend:

- Aspiring analysts and investors seeking a comprehensive education in fundamental analysis
- Professionals in finance, investment, and research fields looking to enhance their analytical skills
- Individuals interested in making informed investment decisions based on intrinsic value assessment

## Introduction

Unlocking Value: The Art of Fundamental Analysis is a comprehensive program designed to equip participants with the knowledge and skills to identify and assess the intrinsic value of financial assets. Through in-depth learning modules, practical exercises, and real-world case studies, this program empowers individuals to make informed investment decisions based on fundamental analysis principles.



## Flexible Learning Options



### Classroom Sessions:

Attend interactive in-person sessions led by experienced instructors.



### Live Online Sessions:

Join live virtual sessions conducted simultaneously with the classroom sessions, perfect for remote learners.



### Recorded Sessions:

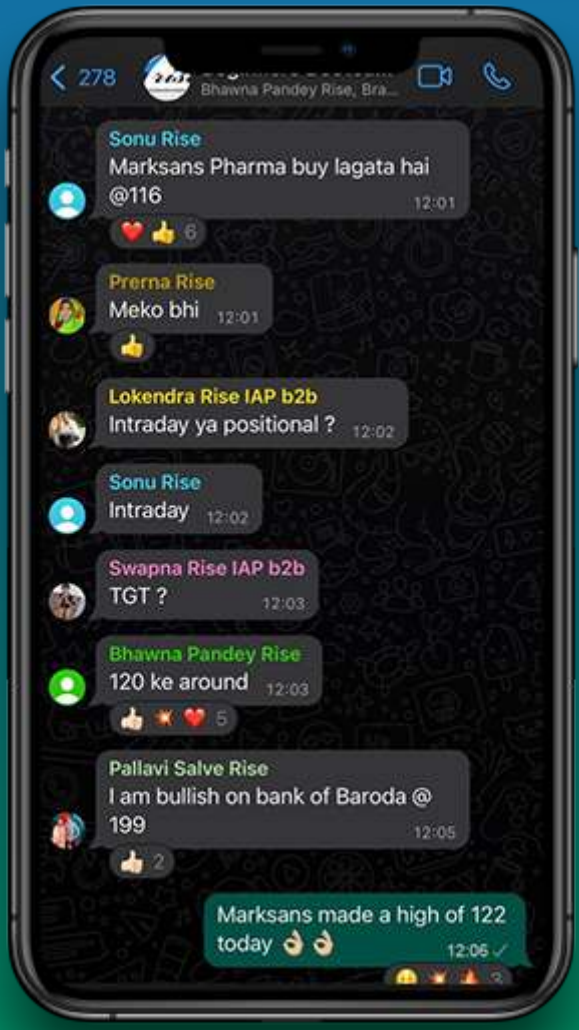
Access course content and recorded sessions on our mobile app, allowing you to learn at your own pace and convenience.





## Community Membership

Become a part of our exclusive community of learners and traders. Access an engaging platform where you can continue learning, share trade ideas, and connect with fellow participants even after the classes are over.





## Personalized Support

Benefit from personalized mentorship and support throughout the course to address your specific needs and questions.



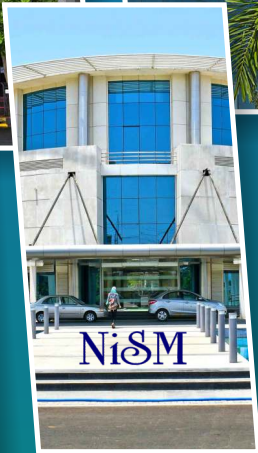
## Career Opportunities

Discover exciting career opportunities in the financial industry as you gain expertise in the securities market.



## About Rise Excellence Academy

Rise Excellence Academy is a leading Stock Market Training Institute recognised by the **SEBI, NCDEX, NISM** and **NSE** for conducting training.



We are the only institute in Central India who has gained recognition from Industry regulators and Industry Giants. With a strong focus on financial education, we aim to increase employability and entrepreneurship ability among students by inculcating knowledge and developing skills. Our mission is to serve the society and nation by providing affordable and purposeful skills to the youth of India through meticulously drafted educational programs.



## Our Achievements

- Incorporation of Radical Institute of Stock Market Education in 2008, which later evolved into Rise Excellence Academy
- Awarded "Captains of the Industry" by Hon. Chief Minister Shivraj Singh Chouhan in 2015 for our commitment to financial literacy



- Signed a CPE Service Provider Agreement with the National Institute of Securities Market (NISM).
- Empaneled as a SMARTs Organization by SEBI for conducting Investor Awareness Programs across India.
- Empaneled for conducting Investor Awareness Programs on behalf of NSE and NCDEX.

## Our Core Strengths

At Rise Excellence Academy, we operate in three verticals in the financial education domain:



### A. Securities Market Certified Programs

Since 2008, we have been offering paid courses to participants, initially from our Indore Head Office. With the advent of technology, we now offer programs in hybrid mode across various cities in India, combining physical and online sessions.

### B. Investor Awareness Programs

We conduct Investor Awareness Programs across India on behalf of **SEBI**, **NCDEX (National Commodities and Derivative Exchange of India)** and **NSE (National Stock Exchange)**. Our experienced trainers, venue arrangements, and logistical support ensure the

### C. CPE Service Provider

Since 2016, we have been a **CPE Service Provider** with **NISM**, offering programs across India. These sessions adhere to **SEBI** and **NISM** guidelines, providing professionals in the securities market with valuable knowledge.

**Program duration 50+ Hours**  
**+Live Sessions**

**Classroom Sessions**

**@9,999/-**

Attend the class + ask your doubts & questions...

**Live Sessions**

**@3,999/-**

Attend the live classroom at your home...

**Recorded Sessions**

**@2,499/-**

Office work / House work? Didn't get the TIME? Take a Recorded session and watch & Learn ANYTIME!

## Our Reach

We have the privilege to address various categories of participants, including:



### Corporates:

We work closely with corporates, conducting Investor Awareness Programs tailored to their needs.



### Government Organizations:

Collaborating with government bodies, we conduct Investor Awareness Programs at multiple levels for participants from diverse financial backgrounds.



## Education Institutes and Colleges:

We conduct workshops for faculties and students, fostering financial knowledge and career orientation.



## Professionals:

Through CPE Programs, IA Workshops, and joint workshops with intermediaries, we share best industry practices with professionals.



## Home Makers and Students:

Our sessions cater to individuals interested in trading and investment strategies, while students benefit from career-oriented programs.



## Teachers and Army Professionals:

We have the opportunity to share knowledge with school teachers, army professionals, and other groups through initiatives by NISM, RBI, and other bodies.



## SEBI Registered Intermediaries:

We serve as mentors, trainers, and consultants to various intermediaries.



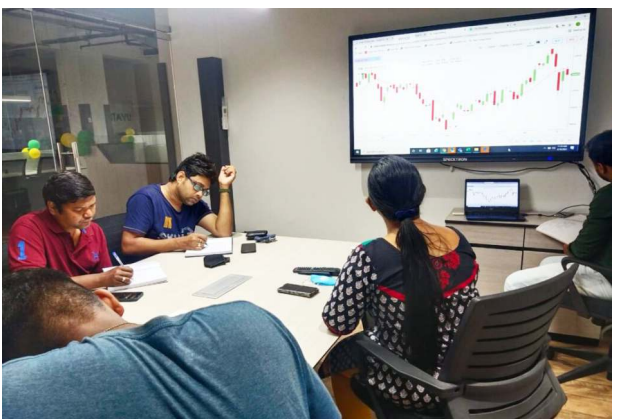
## Recognition and Capacity

In 2015, we were honored as "Captains of the Industry" for financial literacy by the Hon. Chief Minister of Madhya Pradesh, Mr. Shivraj Singh Chouhan. Our dedicated team can conduct as many as 15+ sessions in a single day, ensuring a seamless learning experience for participants.

# Unlock the Power of Intrinsic Analysis and Make Informed Investment Choices!



Be a part of the ever demanding research industry. Join this program and become leading Fundamental Analyst and learn from basics. The only program which makes you a perfect investor and opens career opportunities as Registered Research Analyst. You may choose to join a research firm, start your own research firm or be a perfect trader!!



## Testimonials

I wanted to make a career in share market, I was not sure how can a fresher become an expert. I registered for the basic program and then shifted to Registered Research Analyst. I learned so much about market but the live training and the hand holding of trainers helped me a lot. I recommend this program to everyone who is sincere about market.

**-Raj Kumawat**

After completing MBA, I wanted to work in a broking firm but not in sales. I was inclined about research analyst job. I joined the program and informed RISE institute about my career goal. Immediately after completion of my program I got the job with a broking firm in my city. Thank you RISE for this support and guidance.

**-Deepak Singh**

I was trading market since last 3 years. I looked at a lot of youtube videos for guidance which I thought are interesting and legit. I accidentally enquired at RISE about the courses available with them. I found it interesting and joined this course. I am surprised that so much wrong information is floating on youtube, investing in market is easy if you set the scale right. I am happy that I joined this program, I believe every trader should invest in this knowledge before investing in markets.

**-Prashant Sharma**

## Other Courses that you will find interesting



### **Beginner's Bootcamp** Mastering in the BASICS

### **Options Elite**

From Novice to Seasoned  
Option Trader



### **Registered Research Analyst**

Empowering a beginner to become  
a Certified Research Analyst

### **Mastering Mutual Funds**

Maximising Returns with Mutual Funds



### **Chart Master**

The ultimate Technical  
Analysis Program

### **MasterTrader Pro**

The Ultimate Stock  
Market Mastery Course



### **Preparatory Classes for NISM**

Equity Derivatives, Mutual Fund  
Distributors, Research Analyst,  
Investment Advisors etc.





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